



SWISS
INVESTMENT
CONFERENCE

Swiss Investment Conference

In Russian

10-12 September 2015



Bern – Thun – Interlaken – Zimmerwald

Conference Program

www.swiss-investment-conference.ch

The Swiss Investment Conference is the right meeting place for anyone who is considering Switzerland as a country suited to personal strategic planning for various aspects of life and work. Switzerland provides a variety of opportunities for foreign companies, organizations and private individuals who are looking for ways to enhance competitiveness, improve profitability, achieve success in various fields, and who are interested in:

- Creation of additional, independent sources of income;
- Diversification of capital and the range of opportunities to invest capital;
- Transfer of capital under the jurisdiction of reliable financial authorities;
- Business activities in Switzerland;
- Promotion of one's own products and services in the Swiss / European market;
- Distribution of Swiss goods, services, technology in the regional / national market;
- Business immigration to Switzerland;
- Swiss health care for yourself and your family;
- Swiss education for children;
- Acquisition of real estate in order to preserve capital or business assets;
- acquisition of useful knowledge on the spot, in Switzerland, to advise clients;
- Other issues related to corporate or personal goals.

The intensive three-day business program consists of two parts:

- I. Practical conference on the most important aspects of business, for direct and indirect investments, and capital allocation opportunities in Switzerland.
- II. Networking, individual counseling, social program.

Why is the Swiss Investment Conference a unique event?

It is better to see once than hear a hundred times. This saying is particularly suited to Switzerland. The country is extremely open to international activities, but it is very distinctive. Foreign investors and representatives of Russian business circles around the world did not immediately understand the peculiarities of the country and the peculiarities of doing business and investing in Switzerland. Today foreign investors and representatives of Russian business circles around the world have an excellent opportunity to learn from practice, the specifics of investing and doing business in Switzerland.

The Swiss Investment Conference is

- ✓ an interactive meeting place for business communication in Switzerland
- ✓ an opportunity to exchange information in Russian or in translation into Russian
- ✓ specialized targeted first-hand information
- ✓ purposeful contact between reviewers, Swiss experts and participants
- ✓ direct networking between visitors and residents in Switzerland in Russian
- ✓ individual consultations with professionals during the conference (on request)
- ✓ organization of visits to banks, real estate agencies, business firms before or after the conference (on request)
- ✓ exciting cultural and social programs in the region, the "pearl" of Swiss alpine resorts
- ✓ support for business contacts and projects after the conference

Best regards and see you in Switzerland!



Dmitriy Sukhov
Organizer
Russia



Irina Cernova Burger
Organizer
Switzerland



Nadia Sikorsky
Information Partner
Switzerland



Conference Program. Presentations and Events

Thursday, September 10, 2015 Investment Conference

Location Holligen Castle (Holligen, CH-3008 Bern)

- 08:00 - 09:30** Guests arriving / Transfers for participants from main station.
Coffee & croissants, drinks, networking.
Terrace in Holligen castle courtyard / Gathering and registration of participants.
- 09:30 - 09:45** Conference opening. Opening remarks on behalf of the organizers.
Price of neutrality. The specifics of a Russian-language company operation in Switzerland.
(In Russian)
Nadia Sikorsky / The chief editor of NASHA GAZETA portal (Geneva)
- 09:45 - 10:00** Features of the political system, administrative and organizational structure of Switzerland.
(In Russian)
Rolf A. Kyburz / Ex-member of the General Staff of Switzerland (Thun)
- 10:00 - 10:30** Features of investments in Switzerland. How to save and make money.
The strengths of the Swiss economy. Forecasts on the Swiss franc. Investment ideas. Advice on investments in shares of Swiss companies
(In Russian)
Dmitriy Sukhov / Investment expert. CEO, Investment Services LLC (Moscow)
- 10:30 - 11:00** Swiss financial system. Banking secrecy. Opening of bankaccounts. Investment products for foreign investors. Financial assets and real estate investments. Main products: direct and indirect investments.
(In German, with Russian translation)
Michael Trübstein / Institut für Finanzdienstleistungen Zug IFZ (Zug)
- 11:00 - 11:30** Swiss tax system. Overview and comparison of the cantons. Tax relief for legal entities and individuals. Taxation in Swiss cantons – an intercantonal comparison (Cantons of Bern, Geneva, Zurich, Zug).
(In Russian)
Vadim Neumann / Intertrust Group (Zurich)
- 11:30 - 12:00** Taxation on acquisition of real estate. Taxation on acquisition of real estate and corporeal products investment. The scheme of real estate acquisition in Switzerland: Acquisition of real estate by individuals – Acquisition of real estate by legal entities – Acquisition of real estate through an offshore company.
(In German, with Russian translation)
Alexander Lindemann / Lindemann Rechtsanwälte AG (Zurich)

- 12:00 - 14:00** **Lunch**
Aperó riche Терасса во дворе замка Холлиген
- 14:00 - 14:30** Direct investments in real estate
Comparison of Swiss cantons for business and living. Trends in the Swiss real estate markets (commercial real estate, residential real estate). Regional trends in the Swiss real estate market. (In German, with Russian translation)
Dominik Matter / FAHRLÄNDER Partner AG (Zurich)
- 14:30 - 15:00** Foreigners in Switzerland – the way to naturalization.
Residence Permits for Switzerland. Types of Residence Permit. Legal regulation. Federal Office for Migration.
(In Russian)
Anna Werren / Martin Rechtsanwälte GmbH (Winterthur)
- 15:00 - 15:30** Establishing a legal entity (organization) in the canton of Bern.
Schemes and examples. Selecting legal form for a legal entity. Taxation of legal entities.
(In Russian)
Ruven Brigger / Gilomen & Brigger Rechtsanwälte (Bern)
- 15:30 - 16:00** Education in Switzerland.
Overview of educational opportunities: international schools, private schools, high schools, correspondence schools (in Russian)
Victoria Mirata / Swiss Distance University of Applied Sciences (FFHS) (Brigg)
- 16:00 - 18:00** Questions / Discussions / Free Communication
Networking / Final aperitif
- 18:30 - 20:30** The end of the first day.
Shuttle service to the main station.



Location

The Investment Conference will be held on 10 September 2015 in the ancient Holligen castle, built in 1257. The castle is located in the heart of the Swiss capital city of Bern. Since its founding the castle has been in the hands of single aristocratic family and is currently still in private ownership.



Ambiente

The owners have kindly provided several rooms and a terrace for holding the conference. The interior rooms with their antiquities may be visited by conference participants.



Catering

The catering company Gourmetbox-Catering has earned a first-class reputation for VIP services and catering for events in Switzerland. The organizers hope that visitors will appreciate the creative cuisine and service in Russian of that company during the conference.



Art

To make the large medieval knights' hall of the castle more attractive to guests, we have benefited from help of artist Elena Lotto (Zug), who has kindly provided her paintings. All of them were prepared for exhibition in 2016, so our guests will have an opportunity to become familiar with these works first.

Speakers



Ruven Brigger

Co-founder, Gilomen & Brigger Rechtsanwälte (Bern).
Certified lawyer. Practicing certificate of the Canton of Bern.
Co-founder of Gilomen & Brigger Rechtsanwälte law firm (Bern).
Studied at the Faculties of Law of the University of Bern and the University of Geneva.
Ruven Brigger provides services to both individual and corporate customers in various languages. Perfect knowledge of the Russian language.
Legal support for corporate entities: corporate law, labor law, contract law, legislation on insolvency (bankruptcy) and bankruptcy proceedings. Legal support for individual customers: specialization in family and divorce law as well as private international law.
Ruven Brigger is an active author of the Law Blog Switzerland legal blog.
A member of the Swiss Bar Association and the Swiss Bar Association of the canton of Bern.



Anna Werren

Legal consultant, Martin Rechtsanwälte GmbH (Winterthur).
Candidate of Legal Sciences (Russia) and Master of Laws (Switzerland)
Candidate of Legal Sciences (Vladimir State University, Russia) and Master of Laws (University of Zurich). Employed by Martin Rechtsanwälte GmbH (Winterthur).
Before moving to Switzerland in 2008 has been employed by the Ministry of Justice of Russia.
Competence at Swiss law: immigration law, labor law, legislation on education, administrative law, the right of inheritance, family law, creation of companies.
Competence at Martin Rechtsanwälte GmbH: legal advice on Swiss law in Russian; applications, appeals and complaints to Swiss courts and authorities; legal opinions on complicated cross-border legal relationships (Russia, Switzerland); preparation of legal documents (court documents, contracts, powers of attorney, etc.) for submission to the authorities of Russia and Switzerland.



Rolf A. Kyburz

Owner, Project Support and Consulting (Thun).
Expert on environmental and chemical safety.
An independent consultant on "quality of life" projects, environmental and chemical safety and disarmament. Perfect knowledge of the Russian language.
Doctor of Chemical Sciences, a retired colonel.
Experience: Head of Ciba-Geigy AG chemical laboratory. A member of the General Staff (Bern). Chief Technical Advisor for the Ministry of Defense of Switzerland on security of weapons and ammunition disposal. OSCE expert in Russia, Belarus, Ukraine and Moldova.
Engaged in analyzing properties and compatibility of chemical components in ammunition and explosives as well as in auditing quality assurance systems.
Currently also engaged in consulting, cultural and charitable activities in the field of international relations, humanitarian assistance, environmental protection and security. A member of Lions Club Swiss branch and association of military personnel in Switzerland.



Alexander Lindemann

Law firm partner, Lindemann Rechtsanwälte AG (Zurich)

Doctor of Law. Lawyer and tax expert.

Certified for the law practice in Switzerland, Luxembourg and Liechtenstein. Consultant on investment funds. Assets manager for wealthy private customers, investors and banks, consultant on regulatory and tax issues. Experience in structuring tax-controlled foreign corporations (CFC-mode) in Germany, France and Russia. Studied at Bayreuth, Julius-Maximilian Universität Würzburg and W&L School of Law in Virginia, USA.

Experience prior to Lindemann Rechtsanwälte AG: executive positions with PricewaterhouseCoopers, Credit Suisse and Clifford Chance.

Alexander Lindemann often acts as a reviewer and editor for the issues related to the capital market and taxation; a member of the Board of a pension fund and the President of Kapitalmarktforum Schweiz – a Swiss-networking platform for the leaders in the Swiss financial market.



Dominik Matter

Deputy Chairman, Fahrländer Partner AG (Zurich)

Degreed economist.

Deputy Chairman of the Board at Fahrländer Partner AG.

Graduated from the Department of Economics at the University of Zurich, specialization "Econometrics and applied economics". Core competencies: Quantitative analysis of Swiss real estate markets, including construction of various prediction points-based analytical models. Advice to cantonal tax authorities on homeownership taxation.

Experience: analyst and senior consultant (Wüest & Partner AG, Zurich).

Fahrländer Partner AG: engaged in analytical studies on Statistical Data Mining and Spatial Development in Switzerland.



Victoria Mirata

Researcher, Institute for Research in Open-, Distance- and eLearning (IFeL) at the Higher School of Switzerland correspondence (FFHS) (Brigg).

Master of Philology and Psychology.

Educated at Frankfurt Johann Wolfgang von Goethe University named (Germany).

Experience: human resources management at Sokolov Jewelry Schweiz AG jewellery company and other companies.

Competence: creating a new working environment for mental work employees, electronic cooperation, distance learning, knowledge management, and management ideas.



Vadim Neuman

Tax consultant, Intertrust Group Switzerland (Zurich)
Master of Economic Sciences.
Employed by Intertrust Group international finance corporation, Intertrust Switzerland Department (Zurich Office).
Activity with the company: business development expert, new customer's manager in Switzerland. Administrative, legal, fiscal support for new customers (both corporate and private entities). Consultation on Swiss and international corporate taxation.
Education: Master's degree in tax law (Kalaidos, Zurich). Master of Management (University of Antwerp, Belgium). Bachelor's degree in Business Law (University of Pforzheim, Germany).
Experience with KPMG (Germany), Deloitte (Switzerland).



Nadia Sikorsky

Graduated from the Journalism Faculty at Moscow State University (1990), PhD in History (1994). Commenced professional activity as a translator with the USSR Ministry of Culture and afterwards dedicated thirteen years to working with UNESCO. During this period duties ranged from promoting the Convention on the Protection of the World Cultural and Natural Heritage and establishment of an international program of grants for creative youth to editing an international journal on education issues. After parting with UNESCO in 2004, Nadia Sikorsky worked as PR director at Green Cross International, a non-governmental organization established and headed by M.S. Gorbachev. In 2007, she became the editor-in-chief of NashaGazeta.ch.



Dmitriy Sukhov

CEO, Investment Services LLC
Portfolio investment expert. Auditor.
Professional financier.
Professional assets manager, experience since 1993.
Auditor certified by the Ministry of Finance of the Russian Federation. Member of the Russian Collegium of Auditors.
An expert certified by the Federal Financial Markets Service of the Russian Federation for management of securities, investment, mutual and private pension funds.
Engaged in management of over 10 large investment portfolios and funds.
CEO of Investitsionnyi Servis (Investment Services) Company (Moscow).
Swiss Investment Conference organizer and project manager.



Michael Truebestein

Professor, Doctor of Economics.

Employed by the Lucerne University of Applied Sciences at Arts High School of Lucerne, Department of Economics, the Institute of Financial Services IFZ (Zug).

The central subject of research: investment real estate and financial instruments, assets management, capital markets and real estate assessment. Author of numerous publications on real estate financing, in particular, of the Investing in real estate practical guide *Immobilieninvestments* (2012). Organizer of international conferences. An American Real Estate Society distinguished fellow. Michael Truebestein studied international business administration at EBS University of Law and Business (Oestrich-Winkel, Germany), as well as at Urbana-Champaign University of Illinois (USA), the Graduate Business School of Dijon, Burgundy (France).

Michael Truebestein works for numerous international companies such as BMW Group, FedEx, Dresdner Bank, Metaleurop Commercial SAS, Putzmeister Maschinenbau, STIWA Immobilienmanagement & Consulting Chartered Surveyors GmbH, etc.



Irina Cernova Burger

Private and commercial real estate expert.

Founder, co-owner and CEO of RUS 2 SWISS Immobilien GmbH (Thun).

Graduated from the Journalism Faculty of Lomonosov Moscow State University with a degree in Philology (1989) and from the University of Bern with a degree of Doctor of Philosophy (1999). A certified tourism manager (IST Graduate School of Management in Dusseldorf, Germany) and a real estate manager (Feusi Professional School, Bern). Employed by the University of Bern. Holder of Economic Development Agency of the Canton of Bern mandates and other Swiss public, private and foreign organizations. Journalism, expert and translation activities.

Specialization in sales and selection of private and commercial real estate in various cantons of Switzerland. Selection of investment projects and businesses ready for sale to foreign buyers and investors. Organization of real estate valuation. Accompanying customers during sales transactions. Organization of family office services. Business meetings. Participation in international trade fairs of real estate and marketing. An International Real Estate Federation FIABCI member. Swiss Investment Conference organizer and project manager.

September 11, Friday Program in Bern

The first part of the day is assigned to individual consultation by participants.

14:30 – 17:30 Tour of Bern

Get an unforgettable experience and a wealth of information on a walking tour of the center of Bern, with a guide. You will find a fascinating story about the details of urban planning and the emergence of the unique buildings in the main capital city of Switzerland: Federal Square and Parliament building, the tower of the old city and Käfigturm, Zytglogge medieval clock, Munster, arcades and fountains of the Old Town, the Lower Town and restored medieval residential buildings along the river Aare, the Bear Park, the Rose Garden. The old part of Bern was recognized in 1983 as a UNESCO World Heritage Site.

Guide: **Mikhael Glykov** (Bern)

18:00 – 22:00 Dinner together Restaurant Rosengarten at Obstberg (Restaurant Rosengarten, Alter Aargauerstalden 31b, 3006 Bern)



At Obstberg you have an amazing view over Bern and to the Alps

September 12, Saturday

Trip to Bernese Alps

10:00 Departure from Bern to Thun
A trip by bus is available to participants.

10:30 – 12:40 Exploring Thun. Getting acquainted with the city.

The picturesque historic town of Thun is called *the gateway to the Bernese Alps* and *the Swiss Venice*. The city center crosses the river Aare and channels connecting the river to the Lake of Thun. Old buildings on the shores of the rivers and canals rise directly from the water. The city offers many historic landmarks such as Thun Castle (XII century), unique in Europe medieval shopping street with two-stores sidewalks, and well-preserved image of the central part of the city. The city has many modern enterprises. A program on the use of solar energy for lighting the city at night has been successfully introduced.



Evening illumination during the celebration of the 750th anniversary of the city of appropriation rights (2014)

12:40 – 14:49 Ride on the Lake of Thun from Thun to Interlaken on a historic steamboat.

The pleasure steamer Blümlisalp was built in 1905 at the shipyard of Escher, Wyss & Co. in Zurich. The elegant boat worth 375,000 francs, surpassed all ships in their size, specifications and design. An 1 August 1971 the steamer Blümlisalp was taken out of service. For 20 years, the ship was in the delta of the river Kander, until the association Vaporama Blümlisalp found funds for the restoration of this historic ship. "The rebirth" of the ship was celebrated on 22 May 1992. Since then it has been in regular service on the Lake of Thun.

The lake of Thun is located at an altitude of 560 m above sea level and covers an area of 48 sq.km. The lake is famous for its exceptionally beautiful surroundings.

14:49 – 17:00 Getting acquainted with the city of Interlaken.

The city of Interlaken is situated between two lakes (Lake of Thun and Lake of Brienz) at the foot of the "four-thousander" mountains Eiger, Mönch, and Jungfrau. The city-resort attracts tourists from around the world travel by cog railway from Lauterbrunnen to the top of the Jungfrau, from where you can have a 360-degrees view over the Aletsch Glacier, the valley of Grindelwald and many Alpine peaks. The Jungfrau-Aletsch region is included as a World Natural Heritage site. Interlaken is the venue of the annual Swiss Economic Forum and other famous congresses.

17:00 – 18:00 Travel by bus from Interlaken to Zimmerwald.
Getting to know the peculiarities of nature, life, construction and investment in the Bernese Oberland.

18:00 – 21:30 Joint final dinner in the restaurant Gasthof Löwen.
(Gasthof Löwen Zimmerwald).

One hundred years ago, on September 5-8, 1915, the village of Zimmerwald was the scene of a congress of European Socialists - 38 people from 11 countries, both belligerent and neutral. They opposed the continuation of the war in Europe and set up a permanent International Socialist Committee with a secretariat in Bern. The Commission lasted until the 1st Congress of the Communist International (1919).

21:30 – 22:00 Return to Bern by bus.
Completion of the conference.



In the vicinity of Zimmerwald

COST OF PARTICIPATION / SELECT THE BEST OPTION

OPTION 1	OPTION 2	OPTION 3
PRIVATE PERSON	ORGANIZATION	TWO PARTICIPANTS
CHF 950	CHF 1280 CHF	CHF 1750
<ul style="list-style-type: none">✓ Participation in the conference✓ Individual consultations✓ Sightseeing tour program	<ul style="list-style-type: none">✓ Complete business accounting documentation.✓ Participation in the conference✓ Individual consultations✓ Sightseeing tour program	<p>25% – Discount for the second participant. Discount is valid for both individuals and legal entities.</p> <ul style="list-style-type: none">✓ Participation in the conference✓ Individual consultations✓ Sightseeing tour program

The cost includes a 3-day conference program, lunch and aperitifs on the conference day, dinners in restaurants and all documents on the topic.
Airfare and hotel accommodation are excluded. The participants shall book the tickets, hotels and obtain visas themselves. The organizers provide the informational support.

How to participate?

Information and registration:

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